

*i-TIC Foundation IIT Hyderabad*  
Call for Applications for the Post of  
**Executive: Design**

i-TIC Foundation is the Technology Business Incubator (TBI) at IIT Hyderabad, with a focus on creating supportive and nourishing environment for entrepreneurs. i-TIC provides the necessary facilities to these startup companies, along with guidance and mentoring by the faculty members of IITH and experts from the industry, to develop a robust ecosystem for entrepreneurship. It invites applications from Indian Nationals for the following post.

<b>Position:</b>	<b>Executive: Design</b> (Temporary appointment on Contract for a period of 11 months)
<b>Emoluments:</b>	Consolidated Pay of Rs. 40,000/- per month.
<b>Experience and Qualification:</b>	<ul style="list-style-type: none"><li>• Graduate from a recognized university</li><li>• Proficiency in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc).</li><li>• A strong portfolio showcasing a variety of design projects.</li></ul>
<b>Application Link</b>	<a href="https://forms.gle/QfndoNScCzDjzdZA">https://forms.gle/QfndoNScCzDjzdZA</a>

**Roles and Responsibilities:**

- Conceptualize and produce visually appealing graphic designs for various digital and print platforms, including websites, social media, print collateral, and presentations.
- Conceptualize and produce short videos of incubation centres and startups for promotions on social media and other platforms.
- Execute the end-to-end design process, from initial concept to final production, ensuring high-quality and timely deliverables.
- Managing social media calendar to create and post the content on various handles.
- Regularly update the organisation's website.
- Collaborate with external vendors and agencies when necessary, ensuring adherence to brand guidelines in outsourced design and printing projects.

**Key Skills and Abilities:**

- Ability to brainstorm and execute visually appealing graphics.
- Ability to work on graphics and video tools effectively.
- Excellent communication and collaboration skills.
- Ability to work in a fast-paced environment and manage multiple projects simultaneously.
- Detail-oriented with a keen eye for aesthetics and design consistency.
- Strong understanding of design principles, typography, colour theory, and layout techniques.

**How to Apply:**

- Candidates, who fulfil the eligibility criteria, should apply through the link given above latest by 5:00 pm, Feb 15, 2024.
- Short listed candidates will be informed for an Interview by E-mail with details.
- The interview for the selection may be either online (likely) or physical depending on the situation.
- No TA/DA will be given to the candidate.
- For further queries, contact Dr Aravind K Rengan, email: [fic.itic@iith.ac.in](mailto:fic.itic@iith.ac.in)
- Applications only accepted through the online form shared above.